

CENSEO

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Engaging youth voters.

Massachusetts

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MOTIVATION

- Civic engagement has declined over 50 years (The Policy Circle, 2016).
- Less than half of American youth voters (18-29) plan to vote in the upcoming election cycle (Konig, 2023).
- Only 17% of teens believe it's important to discuss social issues on social media (Pew Research Center, 2022).

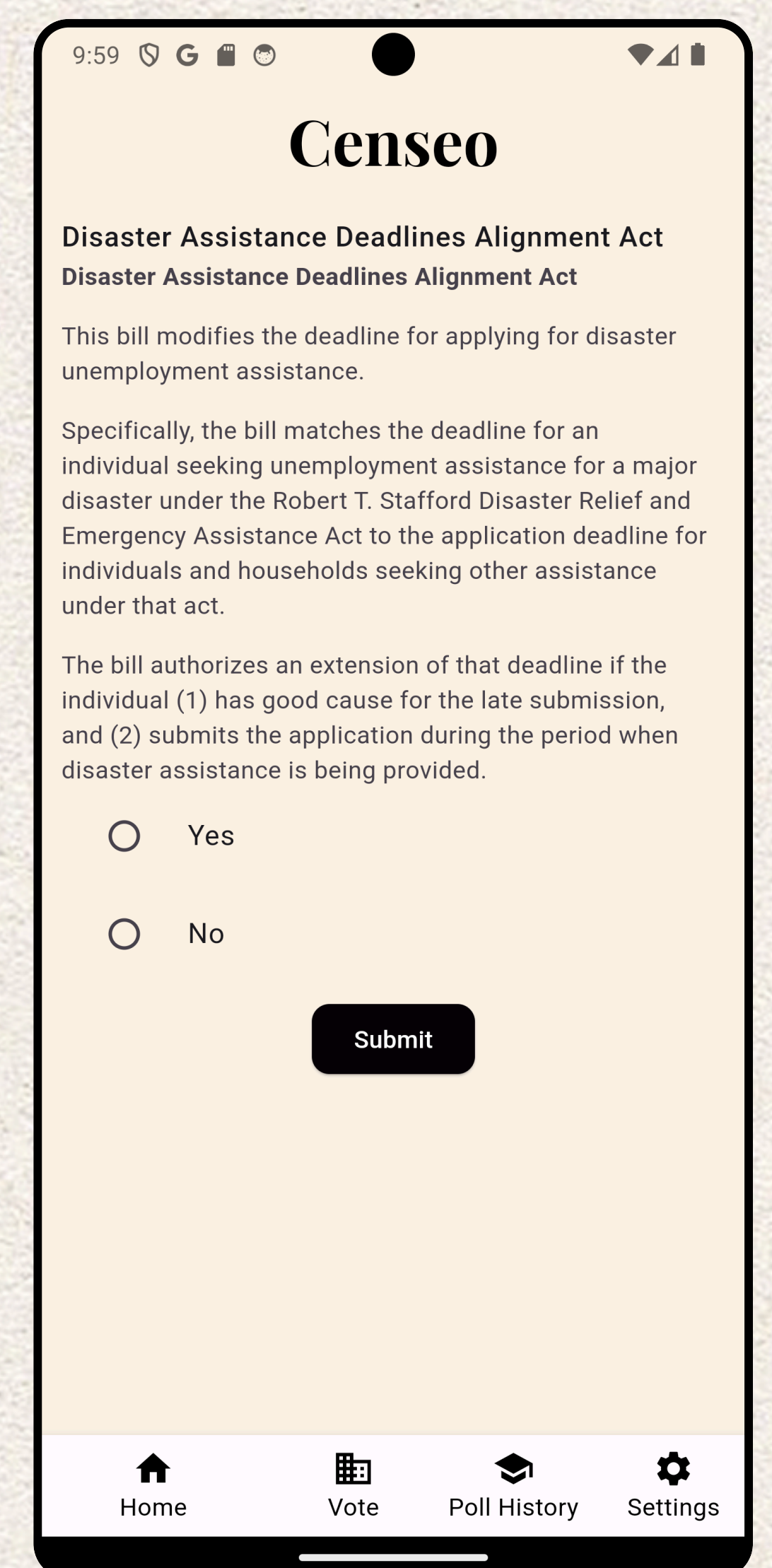
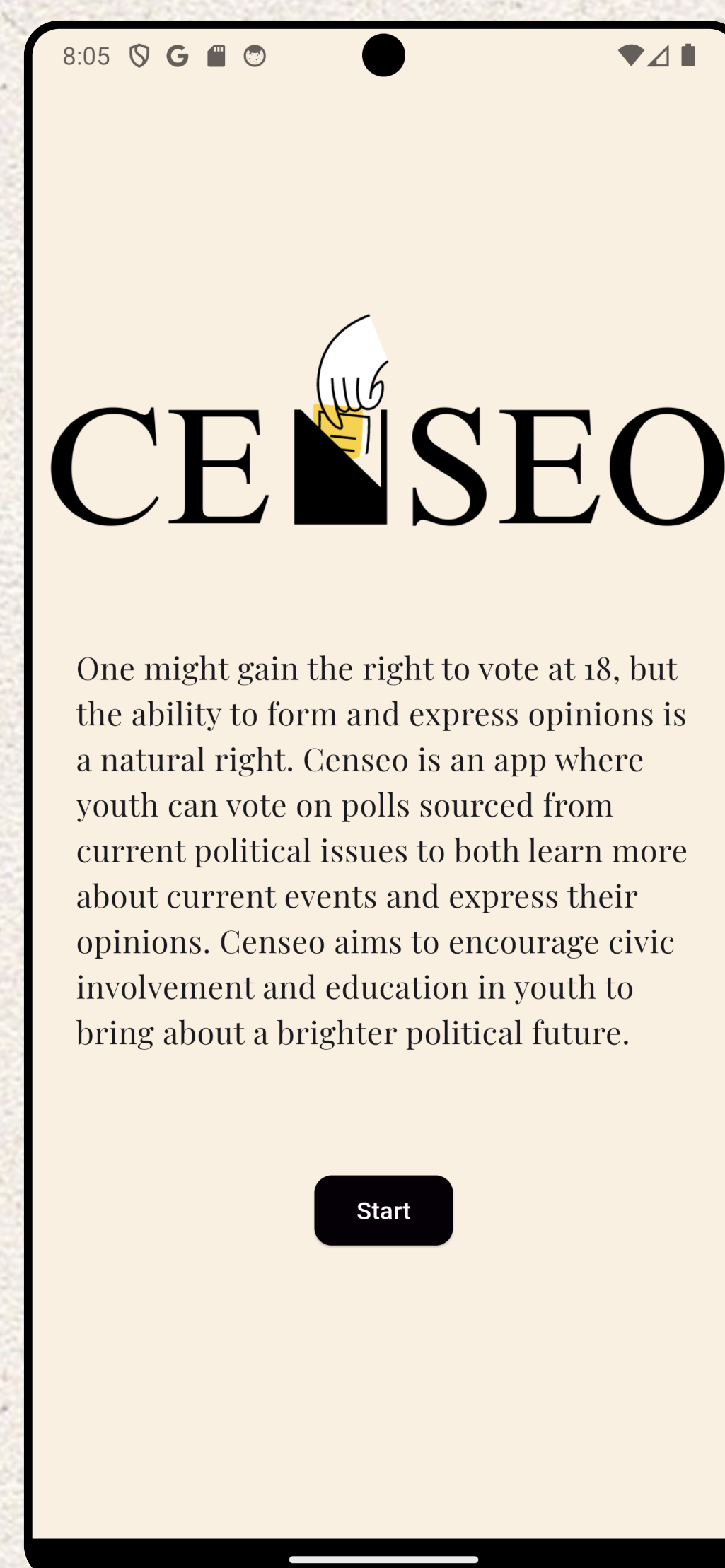
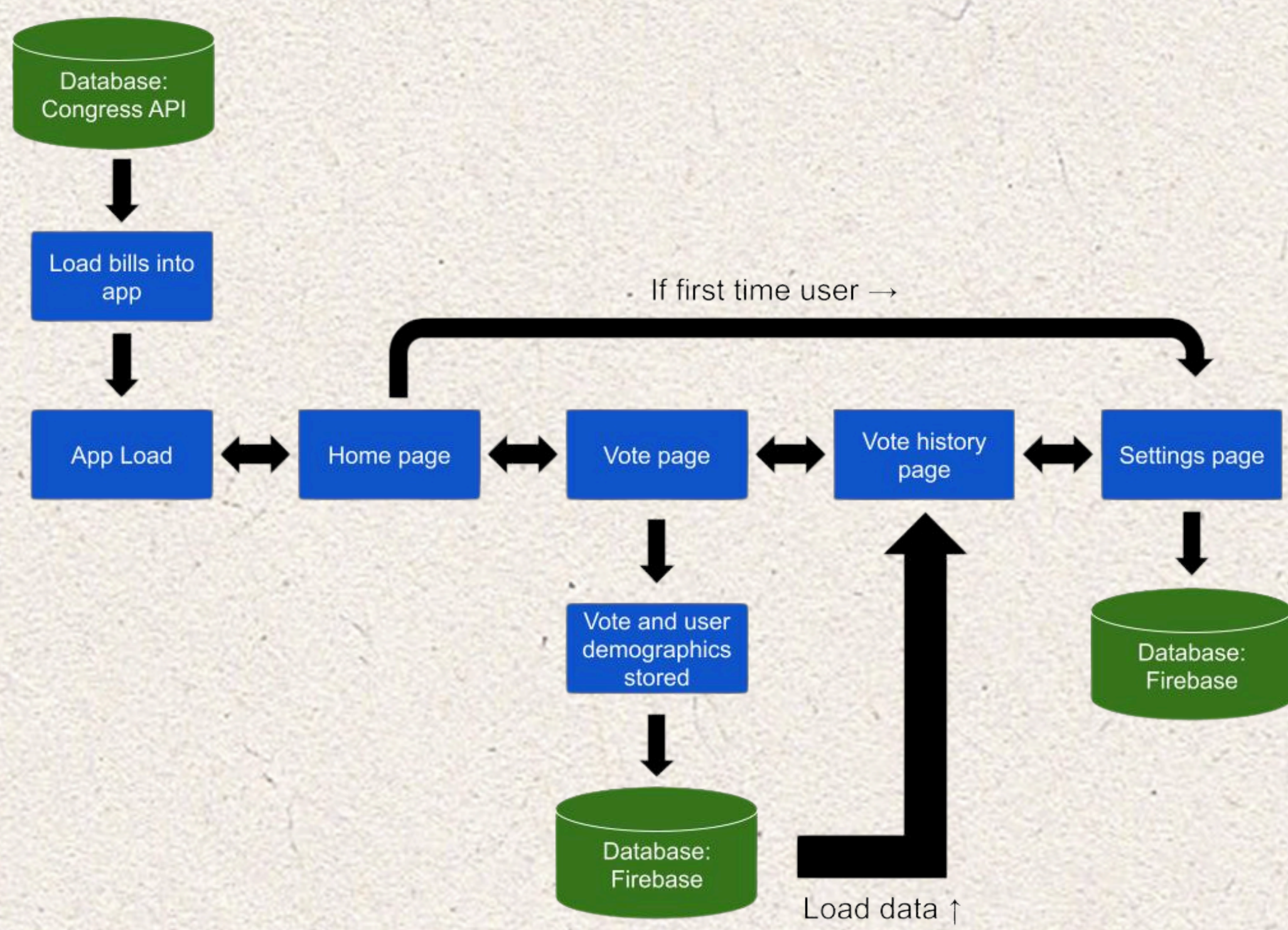
KEY FEATURES

- Censeo provides an interface to vote on bills that have entered Congress
- Allows for historical votes on older bills to be viewed

TARGET AUDIENCE

- Teenagers to young adults (13-18)

ARCHITECTURE



FUTURE WORK

- Add local vote statistics for individual users
- Run bills through Cohere to simplify language
- Add comment pages to encourage discussion

COMPETITORS

- ActiVote
- YouthVoter
- NextGen America

SERVICES

- Library of Congress API
- Firebase

