

# FINANCIAL FRENZY



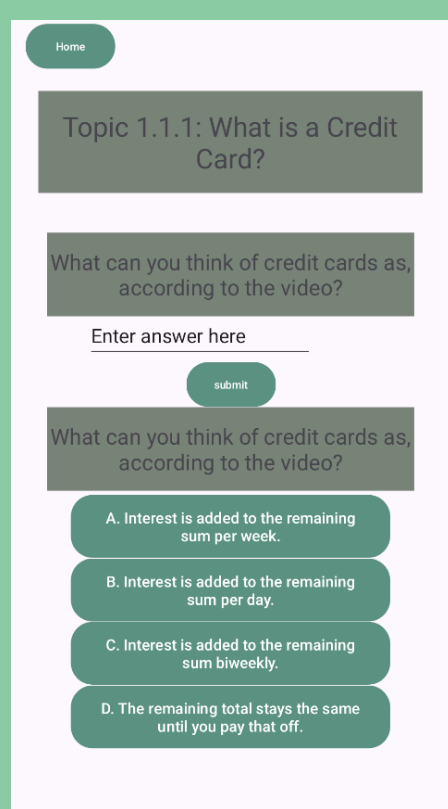
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## Overview

Financial Frenzy is a mobile app dedicated to monetary awareness and teaching teens about financial literacy. Modules are utilized to separate each of the areas of fiscal education. These modules are then broken down into subcategories called “lessons”. Each lesson features a video that explains the basics of that topic followed by a mini-quiz to test the user's understanding.

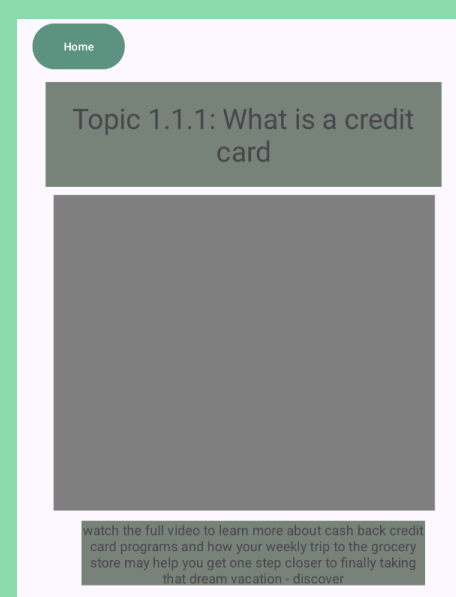
## Motivation

Venturing into the real world is becoming increasingly difficult due to young adults' lack of financial literacy. These crucial skills are being overlooked in the education system, with about 75% of American teens lacking confidence in their knowledge of personal finance. Financial skills are necessary for being an active member of society, yet many students struggle with concepts such as taxes and credit cards.



Mini-quizzes

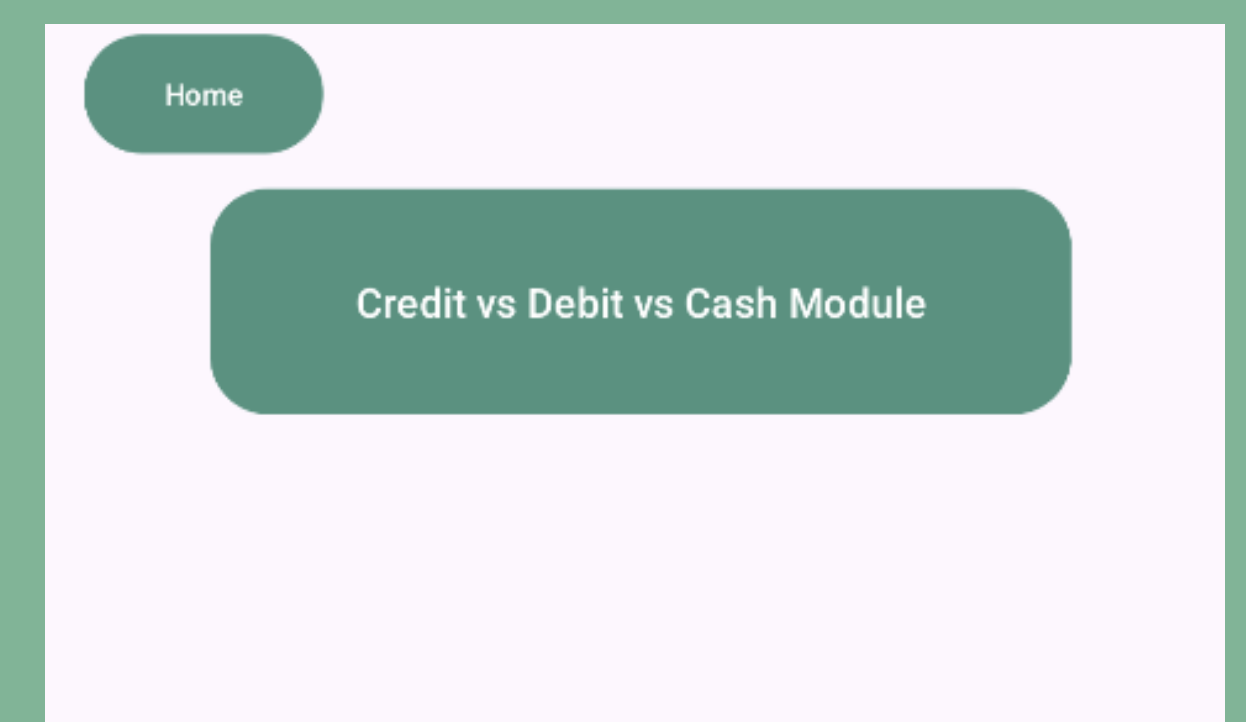
## Features



Embedded Videos

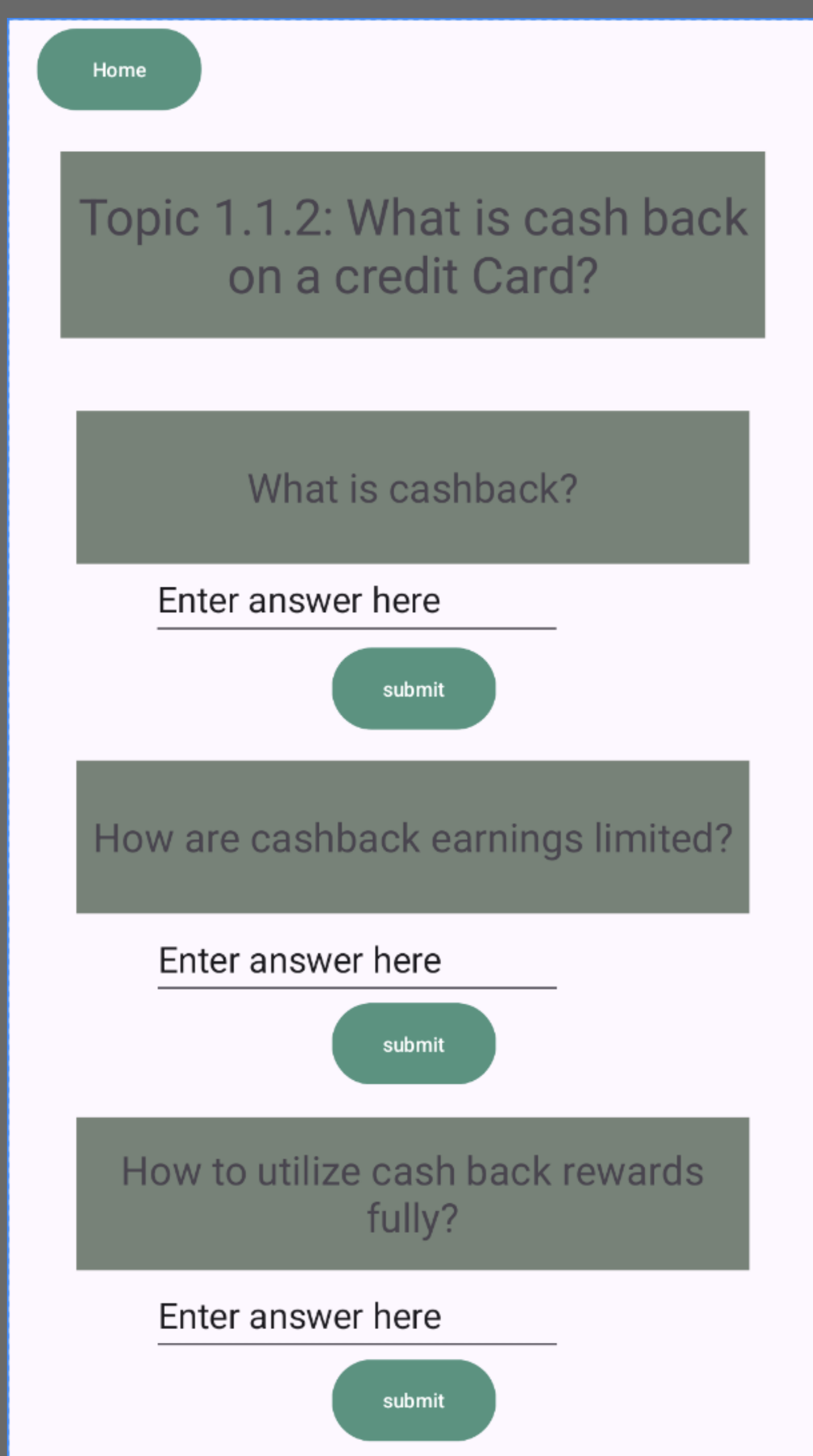
## Competitors

- **Savings Spree** – Interactive games and a fun avatar
- **Zogo** – Earn badges that are translated into badges, spots on the leaderboard, user points
- **Investmate** – teaches them about the stock market through quizzes and videos



Modules

## App Display



## Future Work

### Gamification

- Point system with badges
- Earn awards
- Compete with friends
- Simulation

## Software Architecture

