



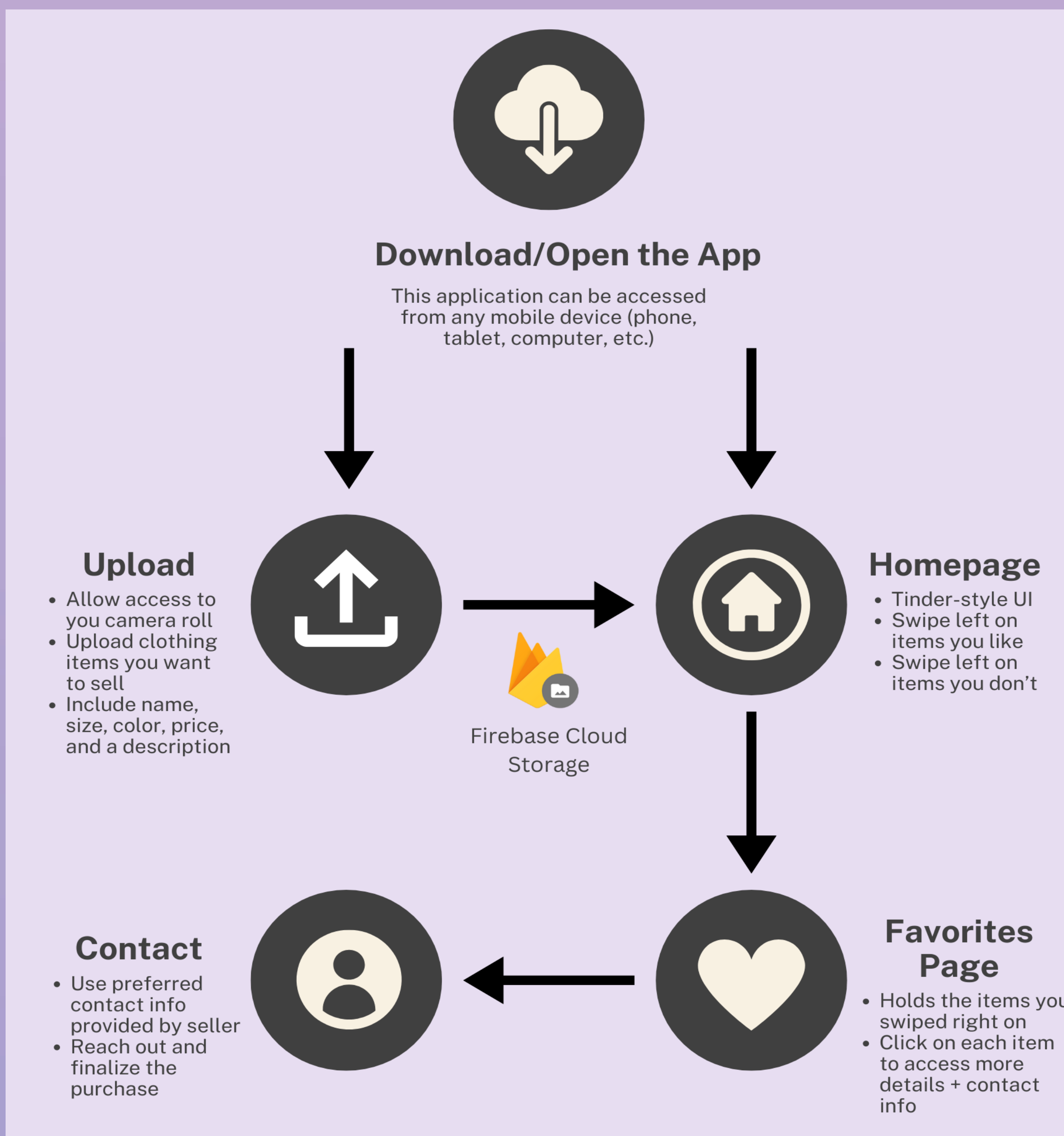
ClothesMatch

Intended for those with an eye for fashion and sustainability, we simulate the thrifting experience through an interactive format and digitally connect users to encourage the reuse of clothing.

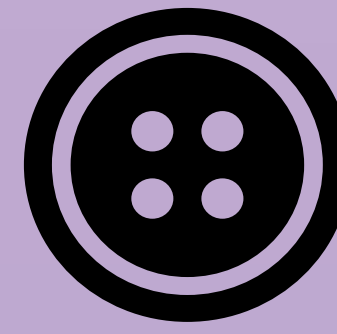
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SOFTWARE ARCHITECTURE

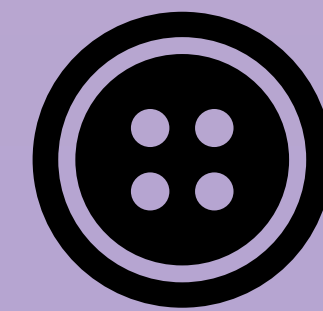


MOTIVATION



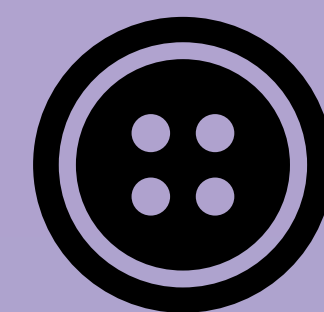
We wish to prolong clothing lifespan and encourage community trading/selling to counter the harmful impacts of fast fashion.

APP FEATURES



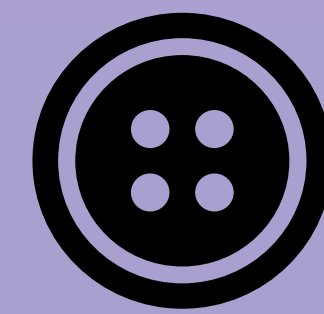
Swipe and Favorite

Modeled after a *Tinder* -style UI, users will swipe left on items they do not want and swipe right on those that they are interested in.



Upload Items

With multiple ways to engage in the marketplace, users can also put items that they own up for sale or trade



Connect

Our app serves as a connection platform. Users can review the items they favorited and use the contact info displayed to get into contact with the owner and reach a bargain.

FUTURE EXTENSIONS

In-Built Chat Feature

In-Built Payment System

User-Tailored Content

COMPETITORS

