

## Workshop on Cryptographic Hardware and Embedded Systems

# CHES 2013

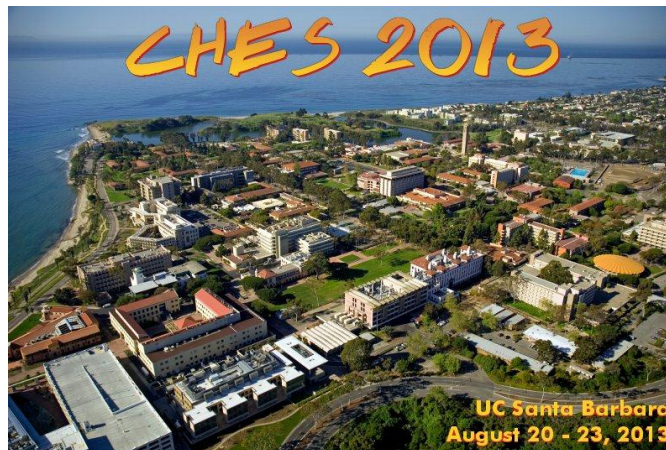
UC Santa Barbara, August 20-23, 2013



## Call for Sponsors and Exhibitors

CHES is the premier forum for presenting new results and scientific advances in all aspects of cryptographic hardware and security for embedded systems. Since its first edition held at the Worcester Polytechnic Institute in Worcester, MA in August 1999, CHES

- has grown to 400 participants representing over 30 countries
- has been held in multiple locations in the U.S.A., Europe, and Asia
- has become one of the most prestigious and competitive conferences in the area of applied cryptography
- has become an international forum for the exchange of ideas among leading representatives of academia, industry, and government from all over the world.



This year's workshop will provide a **special visibility for the sponsors** because

- it is held in conjunction with CRYPTO 2013 at UCSB
- it will include invited talks and panel discussions related to collaboration among academia, industry and government.

We believe that it is of great benefit for your company to be associated with the workshop in order to gain the international visibility and recognition your company deserves. **You can support CHES 2013 in multiple ways.** Please select one or more sponsorship categories from the list below, or simply contact the workshop co-chairs to discuss additional exciting ways in which you can introduce your company to the audience and contribute to the success of the workshop.

### **WORKSHOP SPONSOR: \$2500**

#### **Benefits:**

Workshop Sponsors will have their logo and the associated link to their company's web site prominently displayed on the CHES web site. They will also have their company's logo displayed on promotional materials and documents associated with the workshop. The order of the logos depends on the contribution. Sponsors will also be able to provide their product and company info brochures and other materials of their choice for inclusion in the workshop participant materials.

### **WORKSHOP GOLD SPONSOR: \$10,000**

#### **Benefits:**

In addition to the Workshop Sponsor's benefits, workshop **GOLD** sponsors will have their logo on the web site and on all promotional materials in **larger size**.

**WORKSHOP STUDENT STIPEND SPONSOR: \$1000 per student**

**Benefits:**

Right to participate in the ranking of candidates for stipends funded by all sponsors. Acknowledgments in the workshop program. Special thanks by a representative of students during the workshop banquet.

***In order to pledge your sponsorship please contact the General Co-Chairs of CHES 2013:***

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