

# System Dynamics: Lessons from the Lab and Implications for Implementation

A Lecture Given By MIT J. Standish Professor John Sterman

Professor John Sterman will be coming to campus to give a talk on dynamics and policy resistance in business and politics. During his talk Professor Sterman will discuss how this resistance affects the war on drugs, automobile manufacturing, and even global warming. More importantly, he'll offer suggestions on how to overcome these issues.

Professor Sterman is the J. Spencer Standish Professor of Management at MIT's Sloan School of Management. He is the director of the MIT System Dynamics group and the author of numerous books, including "Business Dynamics: Systems Thinking and Modeling for a Complex World."

Immediately following the lecture there will be a question and answer period. Refreshments will be provided starting at 4:45.

We encourage everyone to attend!

**Where?** Olin Hall, Room 223  
**When?** Tuesday, February 13th, 5:00 - 6:30 pm  
**Who?** Everyone



For more information on System Dynamics or the System Dynamics Club, please e-mail [sdofficers@wpi.edu](mailto:sdofficers@wpi.edu).