



INNOVATION INSPIRATIONS

Designing Mobile Games & Apps

Microsoft

**LOVE MOBILE
GAMES &
APPS?**

**GOT A GREAT
IDEA FOR
ONE?**



Microsoft



**WHAT ARE YOU
WAITING FOR?**

DESIGN ONE NOW!

ON YOUR MARK!

- Join the fun
- Get creative
- Be an innovator
- Solve real problems
- Make your school a cool place
- Win great prizes

GET INSPIRED!



WordMine

<http://bit.ly/nftewordmine>



Bentley University MySchoolApp

<http://bit.ly/nftebentley>

GET SET!

- ✓ Look... What do you see in your school that a fun mobile game or app could be used for?
- ✓ Think... What makes a good game?
What makes a good app?
- ✓ Get Creative... Let your imagination soar
- ✓ Check out... the rules
- ✓ Make... a plan

GO!

- ✓ Brainstorm ideas for a problem-solving game or app
- ✓ Form a team with a minimum of 5 students
- ✓ Design your mobile game or app
- ✓ Tell us about it
- ✓ Create a 30-second audio and/or video commercial
- ✓ Send submission by October 20, 2011

HERE'S WHAT YOU NEED



Read the rules

- NFTE World Series of Innovation Toolkit: www.nfte.com/world-series-of-innovation.html

See more cool games and apps

- Microsoft Channel 9: Hot Apps channel9.msdn.com/Shows/Hot-Apps
- App Hub: create.msdn.com/en-US/
- Games for Change: www.gamesforchange.org

Get the tools

- Microsoft Sound Recorder: windows.microsoft.com/en-US/windows7/Record-audio-with-Sound-Recorder
- Microsoft Movie Maker: explore.live.com/windows-live-movie-maker
- Microsoft DreamSpark: www.dreamspark.com